**Site Specification Document**

**Name**

Kaylin Vongsaraphanh

**Site**

Just Dream Boba Tea Shop

**Purpose**

The purpose of this site will be for a boba tea shop. It will provide information about the business as well as promote it. I want this site to be accessible and easy to navigate around for users. The site will allow them to be able to see what we have to offer as well as making an online order.

**Audience**

Audience will range from people who enjoy boba tea and would like to see what drinks we have or other products we provide to people and people who have no knowledge in what boba tea but have an interest in it and would like to try to understand and try what it is.

**Style Characteristics**

This site will give off a dreamy vibe that will make users to feel cozy and welcomed to the site. I want this type of style for my site because I want people to read the name “Just Dream” and visualize a dreamy night sky. With that, I hope the site will invite them in to further explore it.

**Type Characteristics**

The fonts that I want to include will be easily to read but also have a captivating look to them as well. Heading titles will be bolded and interesting, similar to a cursive family font style. As for the written content and paragraphs, I would like them to be easy to read since they may provide more information. Something like the sans-serif font.

**Milestones**

* Successfully use web server to upload a page (10/14)
* Create draft initial layout of home page with filler text (10/16)
* Create draft initial layout of secondary text with filler text (10/23)
* Write or edit content for each page (10/30)
* Finish locating or making images for each page (11/6)
* Integrate type and color into your layouts (11/13)
* Create a navigation system for your site (11/20)

**Types of pages**

The first page will be the home page. All basic information and navigating will be on this page.

The second page will be the about us page. It will provide information about the business.

The third page will be the menu page. All the drinks and other products will be listed there

The fourth page will be the gallery page. There will be numerous pictures of the types of drinks.

The fifth page will be a contact page. There will be a form allowing people to send emails or apply.

**Wireframe**

Homepage:

Diagram

Description automatically generated

About Us Page:

A picture containing application

Description automatically generated

**Colors**

The colors I will be using in my website are shades of purple and different shades of off white and gray colors. I think this color combination would look together and I want to make my pictures all look bright. I’m planning on creating a mood where it feels very aesthetic and cozy. I want everything to look seamless and good together. All the colors I use will be used on every single page to create a more uniform look.

**Images**

A picture containing text

Description automatically generatedA picture containing text

Description automatically generatedA picture containing text

Description automatically generatedA picture containing text

Description automatically generatedA room with tables and chairs

Description automatically generated with low confidenceA picture containing text, toilet, light, tiled

Description automatically generated